



## Superdoc 2016-17 Guidelines

### Program overview

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In order to build sustainable screen businesses, the SuperDoc Fund provides credited Western Australian (WA) documentary companies with proven year to year high turnover production outcomes in WA, access to significant financing to:

- Engage in long term planning and vision.
- Develop more sophisticated business plans and new partnerships.
- Generate new market opportunities nationally and internationally.
- Be more responsive and ensure the timely development of projects.
- Maintain a strong and consistent workforce.
- Develop new screen industry personnel on a long term basis.
- Determine how and when to invest funds in the most profitable projects.
- Cash flow various aspects of projects.
- Develop effective production methodologies.

### Funding available

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Successful applicants may be offered up to a maximum of \$800,000. The level of Screenwest's funding commitment will be determined by the assessment process and the total demand on available funds.

### Eligibility

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An application must first meet the following eligibility criteria in order to be competitively assessed for funding through this program.

The applicant must:

- Meet the general eligibility requirements set out in the [Screenwest Terms of Trade](#).
- Be a high turnover credited production company that can demonstrate that they have produced significantly high levels of documentary consistently from year to year in WA for a minimum of five years prior to the application date. This means a minimum average of five broadcast hours a year over this period including at least 10 such hours in the last 24 months.

Screenwest will not fund projects that contain material that will bring, or is likely to bring the WA Government or Screenwest into public disrepute, contempt, scandal, or ridicule, or which might tend to reflect unfavourably on Screenwest.

## Terms of funding

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Funding is provided as a grant. Successful applicants will enter into a written agreement with Screenwest, specifying the terms of the funding and what the applicant will need to deliver to receive payments.

Each applicant is required to develop a set of draft Key Performance Indicators (KPIs) for their proposal. The developed set of KPIs must, as a minimum, include the four KPIs set out below:

- The production company will meet a minimum of **one** hour of production per \$90,000 of Screenwest funding or, where the applicant can demonstrate a sustainable business model for high value production, an alternate KPI to achieve the same enterprise objective.
- The ratio of Screenwest funding to Qualifying Western Australian Expenditure (QWAE) will be a minimum of \$1:4.
- On average, WA Heads of Departments employed, including writers, directors and DOPs will form 80% of personnel employed in these areas unless otherwise agreed by Screenwest in exceptional circumstances.
- Provide new training opportunities for WA resident practitioner/s at the equivalent of at least one full-time employee during the Term.

The following project outcomes cannot be included in the reporting of the above KPI results:

- Outcomes of projects that have received Screenwest production funding support.
- Outcomes of any non-Screenwest funded project that reach the commencement of principal photography at the time of entering into a written SuperDoc funding agreement with Screenwest.

With the exception of the Drama Production Investment Fund and Development funding for the following formats – telemovies, scripted series, scripted features, animations, scripted children’s series, the Producer is not entitled to apply for any other Screenwest funding under any of its programs or initiatives for a period of 12months or until all SuperDoc funding obligations have been fulfilled, whichever is the latest.

**Failure to fulfill acquittal and/or meet deliverable requirements as specified within the funding agreement is a breach of contract. If contractual obligations are not met, Screenwest has the right to recoup funds already paid to the applicant and it may disqualify the recipient from being eligible for future Screenwest funding until outstanding funds are paid back and the matter resolved with Screenwest.**

## How to apply

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Applicants will need to submit the following:

- A completed SuperDoc Application Form.
- The additional materials identified in the SuperDoc Application Form.

Please ensure all requested material is completed and submitted together. Applications that do not include all requested material may not be accepted for assessment.

## Assessment criteria

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Screenwest competitively assesses eligible applications against the following criteria:

- Applicants and principals track records.
- Quality and viability of the overall proposal including the production company's business plan.
- Economic and cultural benefits the funding will provide for the production company and the WA screen industry including:
  - Production Levels
  - Production Quality
  - WA Employment
  - Qualifying WA Spend
  - Training
  - Industry Development opportunities.
- Career development benefits for the company's principals and the WA screen industry.
- Strategic business development opportunities for the production company and the WA screen industry including long term business development relationships and output deals.
- Ability to form strategic relationships and alliances with WA, interstate and international industry partners.
- Contribution to achieving the strategic initiatives set out in the Screenwest Strategic Plan 2011-2016.
- Outcomes of previous Screenwest funding support and timeliness/completeness of any required reporting.

Screenwest seeks to reflect the diversity of Western Australia's community on screen and behind the camera, through projects funded and practitioners supported. The funding panel will take into consideration diversity elements of a submission during the assessment process.

Screenwest will take into consideration whether the applicant has a number of concurrent outstanding projects in development or production that may impact on the quality and timely delivery of further projects as part of its assessment of the application.

## Closing date

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All closing dates are listed on the Screenwest website and are published in the Screenwest e-newsletter *ScreenOnline*. To register for the newsletter go [here](#).

**All application materials must be submitted by 5:00pm on the specified closing date.**

Applicants should allow plenty of time to submit an application in case of unanticipated problems as late applications will not be accepted.

## Submitting an application

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Applications must be emailed to [funding@Screenwest.wa.gov.au](mailto:funding@Screenwest.wa.gov.au). Applicants should forward all required application materials in a single email. Application materials are not to be emailed directly to individual staff members.

For emails larger than 8MB, send via Screenwest's Hightail Account by following this link:  
<https://www.hightail.com/u/Screenwest>.

***Application receipt confirmation***

An application receipt will be forwarded to the applicant within two working days to confirm that Screenwest has received the application. **It is the applicant's responsibility to contact Screenwest if an application receipt has not been received within this timeframe.** Application material(s) will not be returned by Screenwest.

**Program contact**

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Applicants should note that just prior to a closing date consultations can be in high demand. Consequently, it is best to telephone or email the program contact for an appointment or general advice well before the advertised closing date.